

SOCIAL MEDIA TOOLKIT

This is a brief social media toolkit for you and your team to get ready for the 2023 Rural Summit. If you have any questions, contact:

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Partners for Rural Impact

KEY MESSAGES ABOUT THE SUMMIT

- The annual Rural Summit puts the needs of rural America on the stage. The summit provides teachers, principals, superintendents, legislators, nonprofit leaders and many others the unique opportunity to share ideas and strategies for ensuring rural youth have the means to successfully transition from high school to college and career.
- The Summit highlights best practices for addressing the unique challenges of increasing educational opportunities in rural America.
- Partners for Rural Impact and UNC Charlotte are co-hosting this year's Summit. More than 375 educational stakeholders from across the United States will be connecting with us.

ONLINE RESOURCES

[Download the 2023 Rural Summit App](#)

[Conference Schedule](#)

SOCIAL MEDIA ACCOUNTS



@PartnersRural
@UNCCharlotte



@PartnersRural
@UNCCharlotte



@PartnersRural
@UNCCharlotte



@PartnersRural
@Unc-Charlotte



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TWITTER SUGGESTED POSTS

- Our team is ready for #RuralSummit23! We'll connect with thought leaders on rural education to share ideas and strategies to ensure that rural youth are college & career ready. Join or follow the conversation at #RuralSummit23!
bit.ly/PRISum23
- We're committed to ensuring rural youth are college & career ready. Join us at #RuralSummit23 as [YOUR ACCOUNT OR HASHTAG] attends the 2023 Rural Summit in Charlotte! bit.ly/PRISum23
- Joining 375+ rural education leaders and advocates at #RuralSummit23! One room, many voices, one goal: to ensure rural youth are college and career ready.
bit.ly/PRISum23

FACEBOOK/ LINKEDIN SUGGESTED POSTS

- Our team is ready for the 2023 Rural Summit! We'll share ideas and strategies for ensuring rural youth have the opportunity to successfully transition from high school to college and career. Join or follow the conversation at #RuralSummit23!
bit.ly/PRISum23
- I'm ready to connect with some of the nation's top rural education leaders and advocates at the 2023 Rural Summit. We will share ideas and strategies for ensuring that rural youth have the opportunity to successfully transition from high school to college and career. Join or follow the conversation at #RuralSummit23!
bit.ly/PRISum23

HASHTAGS

Share your experience with us by using our main #RuralSummit23.
Consider using these hashtags to spread the word even further.

#RuralSummit23
#RuralImpact

#EducationMatters
#RuralEd